

a<sup>1</sup>  
(concluded)

2. (Amended) The method as defined in Claim 1 wherein the step of forming information within or on the contrast panel comprises printing the information onto the contrast panel.

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5. (Amended) A method of providing text on a printed surface of each of a plurality of printed products comprising the steps of

a<sup>2</sup>

conveying the printed products along a path of travel in an overlapping imbricated stream such that a border region of each printed product is exposed by the imbricated overlap, while

printing a partially transparent contrast panel onto the exposed border region of each printed product, and while

forming information within or on each contrast panel, with the contrast panel forming a contrast with respect to the information so that the information can be easily seen and read.

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8. (Amended) A method of providing text on each of a plurality of printed products having printing thereon, comprising the steps of

a<sup>3</sup>

conveying the printed products along a path of travel in an overlapping imbricated stream such that a border region of each printed product which has printing thereon is exposed by the imbricated overlap, while

printing a partially transparent contrast panel onto the border region of each printed product so as to overlies at least a portion of the printing on the border region, and so as to allow the printing on the border region to be seen therethrough, and while

a<sup>3</sup>  
(concluded)

forming information within or on each printed contrast panel which forms a contrast with respect to the contrast panel so that the information can be easily seen and read.

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11. (Amended) An apparatus for providing text on a printed surface of each of a plurality of printed products comprising

a conveyor system for conveying the printed products along a path of travel in an overlapping imbricated stream such that a border region of each printed product is exposed by the imbricated overlap,

a<sup>4</sup>

printing means disposed along the path of travel for printing a partially transparent contrast panel onto the exposed border region of each printed product so as to allow the printed surface of the printed product to be seen therethrough and for forming information within or on each contrast panel, with the contrast panel forming a contrast with respect to the information so that the information can be easily seen and read.

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